

Event Program

08:30 - 09:00 Registration

09:00 - 09:30

I. Greetings

- **Prof. Dr. Zoltán Bujdosó**, Vice-Rector for Education (MATE) – the strategic importance of AGRITECH, the role of the Hungarian HUB
- **Dr. Ing. Dániel Amariei** (PAMEA), AGRITECH Erasmus+ project Co-coordinator – international dimension

09:30-10:00

II. Introduction to the international course

- **Dr. Krisztina Tóth** – (Associate Professor, Institute of Rural Development and Sustainable Economy), presentation of the pilot training entitled Digital Agricultural Systems Management

10:00-11:00

III. Inspirational block

Prof. Dr. Gábor Milics - (Institute of Plant Production Sciences, university professor), Founding President of the Hungarian Precision Farming Association

The conversation will focus on problem-solving and future-focused topics.

1. Digital competences and AI
2. Expert advisor and farmer skills development

IV. HUB formation (20 minutes)

1. Acceptance of HUB goals
2. Designation of working groups
3. Select an online platform

V. Networking

- **KITE Zrt.** (Dr. Péter Riczu) – Directorate General for Innovation, Digital Agriculture Project Manager
- **AK4.0 Hungary Ltd.** (Márton Molnár) – technological development directions
- **Agricultural Community Ltd.** (Zoltan Török) - consultant perspective
- **ABZ Drone Ltd.** – technological development directions
- **ABZ Innovation Ltd.** – industrial innovation perspective and practical experiences from the world of digital agricultural solutions
- **Farmer Control** (Tibor Bányai) - project partner, innovation ecosystem perspective
- **DDTG** (Sánta Sebő) – project partner, innovation ecosystem perspective
- students participating in the pilot project
- professionals registered for the event

Participation is free, but registration is required.

Registration from March 16, 2026: [AGRITECH-HU-HUB registration](#)

If you have any questions, please contact me at the following address:

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